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Tactio Adds TERRAILLON WebCoach Form Scale to Its Connected Health Lineup, Opening Up Remote Obesity Management Programs in France via Its Strategic Partnership With DOCAPOST

Tactio Health Group

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BOSTON, Oct. 27, 2017 /PRNewswire/ -- Tactio Health Group deepens its integration of Terraillon scales with the WebCoach Form to enable remote obesity management programs in France. The wide retail availability of the WebCoach Form and its affordable price makes it an ideal fit for several key, BYOD obesity remote management programs. The joint solution adds the scale to a growing list of Bluetooth-enabled devices that seamlessly integrate with TactioRPM patient apps, enabling data collection without mandating third-party accounts.

According to the OECD, obesity rates in France are among the lowest but have been increasing steadily. About 1 in 10 people are obese in France and almost 40 percent are overweight. OECD projections indicate that overweight rates will increase by a further 10 percent within ten years.

Terraillon's WebCoach Form (CSB60308BK) BTLE scale retails around €50 and is widely available throughout France retail channels for patients. Volume discount is also available for corporate as well as clinical buyers who want to incorporate the scale into their wellness or patient programs.

"The availability and reliability of BTLE scales has improved over time so we are now able to develop use cases for a wider range of patients including seniors with obesity related health issues. Terraillon brings 100-plus years of experience manufacturing body scales into this model that we are integrating right into the DOCAPOST platform in order to link the obese patients needing help with the clinical care teams that can now track and coach them remotely," said Michel Nadeau, P.Eng., CEO of Tactio Health Group.

TactioRPM is an app-enabled platform that combines mobile apps, hundreds of connected health integrations (incl. Apple, A&D, Fitbit, Garmin, Google, MIR, Nonin, Omron, Roche, Terraillon & Welch Allyn), patient questionnaires, digital coaching programs and HIPAA-compliant messaging. Powering telehealth initiatives from payers, providers and pharma, its wide range of clinical applications includes chronic disease monitoring, population health screening, clinical research and post-acute care. TactioRPM is registered as a Class 1 with the FDA, CE and ANVISA.

Didier Bollé, CEO Director of Terraillon stated, "Working with Tactio and DOCAPOST is a great opportunity for Terraillon. The uniqueness of the TactioRPM app empowered patient monitoring is a natural fit for Terraillon. With its strategic partnership with DOCAPOST, the combined solution will reach lots of obese patients in France, all in need of digital, mobile and connected care solutions that they can use in the comfort of their home such as the WebCoach Form."

DOCAPOST leads the eHealth market in France with a broad market access and numerous initiatives. The Terraillon integration shall immediately provide value to DOCAPOST customers in need of remotely monitoring

obese patients or conducting clinical research with obese patients that are serviced via the Tactio/DOCAPOST Health Monitoring Platform (TD-HMP) which is an integration of the combined digital assets of Tactio and DOCAPOST. Other clients of Tactio in countries where Terrailon is available shall also benefit from this integration for their patients.

Tactio and TactioRPM are tradenames of Tactio Health Group. All other trademarks and tradenames used here above are tradenames or trademarks of their respective companies.

About Tactio – <https://www.tactiohealth.com>

Tactio Health Group helps innovative healthcare organizations make the patient experience mobile, digital and connected with a telehealth platform that combines the power of apps, health IoT and cloud services. Powering telehealth initiatives from payers, providers and pharma, its wide range of clinical applications includes chronic disease monitoring, population health screening, clinical research and post-acute care. Founded in 2009, Tactio is headquartered in Montreal and services payers, providers and pharma through a global network of channel partners in North America, Europe and South America. Tactio health apps have been downloaded by more than 4.5 million users in 135 countries and 17 languages.

About TERRAILLON – <http://www.terraillon.com>

Founded 1908 and exported to over 80 countries on 5 continents, Terrailon is a leader in personal and nutritional scales; the company sells over 3 million units per year. Created in France, the group is internationally recognized for products that combine sleek design with high-end quality. Since 2013, the brand has specialized in smart wellness products and a connected "Wellness Coach" app helping users live a healthier life. The company is regularly acknowledged for their innovative product line and has received the following: Janus de l'Industrie 2000, 2006 et 2014, Red Dot Design Award 2006, IF Award 2006, 2008 et 2009, Gold Design Award 2006 or "Le Grand Prix de l'Innovation" - Foire de Paris 2015.

About DOCAPOST – <http://www.docapost.com>

As a subsidiary of Le Groupe La Poste, Docapost assists companies with their digital and mobile transformation process. Docapost enables companies, local authorities and administrations to optimize and digitize their business processes and their relations with customers, employees, suppliers and citizens. Docapost offers tailor-made and turnkey solutions combining consulting with the joint creation of innovative products and services. Docapost has nearly 5,000 employees dotted across 60 sites in France and generated revenues of €455m in 2016. Docapost also operates in numerous other countries, including the United States, the United Kingdom, Spain and Mexico. Docapost's products and services are audited and certified by independent organisations to ensure full reliability.

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