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Progressive housewares



Switching on to new possibilities

This year's Exclusively Electrical and Exclusively Housewares (June 13-14 - see news) introduce Tomorrow's Kitchen, putting the spotlight on emerging trends and futuristic gadgetry. Meanwhile the recent International Home + Housewares Show (IH+HS) in Chicago presented a Smart Pavilion, focusing on new connected housewares. PE asks how technical aspects of new appliances can enhance today's lifestyles.

Sweet dreams - from Terrailion

Exhibiting within Exclusively Electrical's sister show, Exclusively Housewares, Terrailion will launch Homni - a plugged-in device to aid optimum sleep, and looks forward to introducing NutriSmart, the world's first connected kitchen scale with embedded SCiO spectroscopy technology (for insights such as the type, maturity and origin for any kind of food weighed as well as nutritional value) in the UK next year."

Trade and brand marketing manager for Terrailion UK, Linda Phoutthasak comments:

"Terrailion's experience in digital measurement technology has enabled us to constantly innovate and create our new connected ecosystem of products, which have a place in all parts of the house, from kitchens to bathrooms. This is why we're extremely excited about the launch of Homni, which will strengthen Terrailion's ecosystem, as sleep is a core component of wellbeing and weight management."

Linda reflects on the evolution of the connected home: "With widespread high-speed broadband internet connections in the home and the explosive number of connected health applications being available, combined with a real need for convenience, consumers now have the opportunity to enhance their wellbeing in the comfort of their home." She elaborates: "This includes using remote monitoring technology to get conditions diagnosed online, having personal training at home with a virtual trainer via live or on-demand video or tracking and quantifying health and wellbeing through the use of connected bathroom scales, fitness trackers and kitchen scales. Indeed, the connected home is a highly exciting prospect, and retailers as well as consumers are rapidly adapting to this new trend. Possibly by 2020, we will start to see a real takeover and consistent implementation of more and more smart home devices across the UK."

Linda explains how Homni can help users to create the conditions for a good night's sleep: "Thanks to its four sensors, this intelligent lamp promotes healthy sleep with adapted light cycles and ambient sounds to help users wake up and fall asleep gently. Connected to the new Terrailion dedicated app, Homni analyses the temperature, light, humidity and noise levels in the room to provide users with tips to achieve a good sleep quality and understand disturbances at night." The package also comes with "Dot, a button-shaped sensor which is placed under the user's pillow to automatically and accurately analyse sleep cycles and duration; and Rest-On, a sensor in a form of a belt, which analyses heart and respiratory rates."

Above: Warm glow from Homni by Terrailion, which will be showcased at Exclusively Housewares.

