

Terraillon.

Group

Media Invitation - 17 July 2017



**IFA 2017 :
Terraillon presents its latest products at its stand -
100% connected**

On display from the 1st to the 6th of September in
Berlin Hall 4.2B – Stand 210

Terraillon, the global specialist in metrology and European leader in the wellbeing industry, will exclusively showcase its complete and innovative range of connected devices at this year's IFA. Terraillon's stand will be specially designed to give visitors a real taste of the HOMNI sleep experience, an essential highlight for the company this year.

HOMNI : the intelligent sleep solution and the all-new 'Wellness Coach Sleep' mobile application

One in three people have suffered from sleep disorders or insomnia over the past 12 months*. As a result, poor sleep quality or sleep deprivation has now become a real public health problem.

Recent scientific studies also highlight a close link between weight gain and the lack of sleep. As a major player in the weighing scale industry, Terraillon is offering a key solution to improve the quality of sleep, and naturally complement its existing ecosystem of connected products.

The HOMNI was created based on a collaboration between Terraillon and doctors from the European Sleep Center, to offer a viable solution which improves the quality of sleep.

**According to a GFK survey, based on 27,000+ internet users (age 15+) from 22 countries*



The HOMNI and the new app will be available in September 2017

NUTRISMART : the world's first connected automatic-food recognition scale



The NutriSmart will be available in the first semester of 2018

R-LINK : the world's thinnest connected impedance bathroom scale



The R-LINK is currently available in the UK

For all media queries, please get in touch with our press contacts

About Terraillon

Founded in 1908, Terraillon, a leading innovative houseware brand, present in more than 80 countries, designs and manufactures appliances which exceed consumer expectations in health and well-being. Taking advantage of the latest technologies, Terraillon creates cutting-edge smart and connected health-focused devices; ranging from bathroom, medical and kitchen scales to activity trackers and blood pressure monitors. Besides offering precision and comfort, these devices provide real benefits to users through Terraillon's "Wellness Coach" mobile app for smartphones. Winner of multiple international awards ("Grand Prix de l'Innovation", "Red Dot Design Award" etc.), Terraillon's innovative designs have been exhibited at the Museum of Modern Art in New York. Today, Terraillon is a European leader in the kitchen and bathroom scale markets and exports to over 80 countries in 5 continents. The company sells over 3 million devices worldwide annually. Headquartered in Croissy sur Seine in France, Terraillon has an international team collaborating across different research and development units across the globe. The company also has offices in London, England, Hong Kong and China.

For more information, please visit: <http://www.terraillon.com/en>

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