

Media Release – 4th January 2017

Terraillon : Over a century of innovations

5th-8th at CES 2017 in Las Vegas
TECH West –Sands Expo, Stand #44 147

Terraillon, the global specialist in metrology and European leader in wellbeing, has been developing innovative and high-performance products for more than a century. The brand supports the daily lives of consumers by helping them to measure, analyse and understand their personal data, while providing them with customised advice. Terraillon's ongoing development of cutting-edge technologies makes the company a key player in the connected wellbeing industry today.

A brand renowned for its innovative design and expertise

As a brand that is conscious of the importance of aesthetics for consumers, Terraillon has been creating elegant and contemporary product designs that complement the company's technological expertise since its early days. Its design and R&D teams based in France are responsible for designing innovative, unique and reliable products which significantly improve the user experience. Terraillon's product designs have received global recognition such as with the Janus de l'Industrie, Red Dot Design Award, Good Design Award etc. In addition, Terraillon's BA 2000 kitchen scale is currently exhibited at the Museum of Modern Art in New York. Several millions of this kitchen scale model has been sold since its launch in the 1970s. This year, Terraillon will once again demonstrate its inventiveness by launching the R-Link in the UK, the world's thinnest connected bathroom scale (with a thickness of 12.5mm) - a major technical feat for the brand.

Digitalisation, a new model for the company

In line with its innovation strategy, Terraillon explores and analyses new consumer habits both in terms of products and user interactions. Thus, the brand has defined a global approach integrating mobile communication flows such as the web, smartphone applications, social networks and big data. This came to fruition with the launch of its connected wellbeing range four years ago, a complete ecosystem consisting of a wide range of products accompanied by a dedicated mobile application, known as the "Wellness Coach". This range champions the **Quantified self*** movement, a trend which combines both telehealth services and wellness. Through this application, consumers can not only analyse their data on a central platform, but also have a qualified dietician monitor them over the phone. The nutrition programme provides tips, quality advice and allows interaction with a professional dietician over the course of three months.

The CES tradeshow in Las Vegas 2017 will also be an opportunity for Terraillon to showcase its digital expertise and launch its key innovations as it positions itself as a key player in the e-health sector. Sleep and nutrition will be revolutionized with the following: Homni, a smart lamp, and NutriSmart, a unique connected kitchen scale.

- **Homni, a truly intelligent sleep solution**, complements the Terraillon ecosystem. Thanks to its four **sensors**, this **intelligent lamp** promotes healthy sleep with adapted light cycles and ambient sounds to help users wake up and fall asleep gently. **Connected** to the new Terraillon dedicated app, Homni analyses the temperature, light, humidity and noise levels in the room to provide users with tips to achieve a good sleep quality and understand disturbances at night. For a complete solution, **sleep sensors** will also be available with the lamp to analyse sleep cycles as well as monitor cardiac and respiratory rhythms.
- **NutriSmart** automatically recognises food by analysing the **molecular composition of foods** and by providing their **nutritional value**. This connected kitchen scale is the first to integrate a patented technology: **a micro SCiO sensor** (with an infrared spectrometer) which delivers relevant insights such as the type, maturity and origin for any kind of food weighed as well as nutritional value (calories, fat, proteins and water) in detail. Linked to the Wellness Coach app, NutriSmart uses E-learning technologies to provide more accurate analysis according to user habits and experience.

**Quantified self is an advanced data collection process that makes use of various self-quantified tools, such as sleep monitors, body scales and step counters. Data from these devices can help people address their mental/physical performance.*

For all media queries, please get in touch with our press contact

About Terraillon

Founded in 1908, Terraillon, a leading innovative houseware brand, present in more than 80 countries, designs and manufactures appliances which exceed consumer expectations in health and well-being. Taking advantage of the latest technologies, Terraillon creates cutting-edge smart and connected health-focused devices; ranging from bathroom, medical and kitchen scales to activity trackers and blood pressure monitors. Besides offering precision and comfort, these devices provide real benefits to users through Terraillon's "Wellness Coach" mobile app for smartphones. Winner of multiple international awards ("Grand Prix de l'Innovation", "Red Dot Design Award" etc.), Terraillon's innovative designs have been exhibited at the Museum of Modern Art in New York. Today, Terraillon is a European leader in the kitchen and bathroom scale markets and exports to over 80 countries in 5 continents. The company sells over 3 million devices worldwide annually. Headquartered in Croissy sur Seine in France, Terraillon has an international team collaborating across different research and development units across the globe. The company also has offices in London, England, Hong Kong and China.

For more information, please visit: <http://www.terraillon.com/en>

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