

Terraillon®



Group

Media release – 13th June 2017

EXCLUSIVELY  
housewares

13-14 June 2017 Business Design Centre, London

## Terraillon packs a punch with new kitchen accessories and connected home devices

Terraillon, the global specialist in metrology and leader in the housewares industry, unveils all-new ranges of kitchen accessories and cutting-edge connected wellbeing devices at the Exclusively Housewares taking place today and tomorrow (Stand number 337) at the Business Design Centre in London.

**Linda Phouththasak, Marketing Manager, Terraillon UK said:** "Terraillon has been exceeding consumer expectations in the areas of kitchen and wellbeing for over seventy years. Our years of experience in digital measurement technology have enabled us to constantly innovate and create new products which have a place in all parts of the home, from kitchens to bathrooms. This is why we're extremely excited about the launch of ACCESS, an affordable range of cooking accessories as well as HOMNI, a smart sleep solution which will only complete Terraillon's ecosystem of wellbeing and weight management. Indeed, Terraillon is the first in the global houseware industry to create a holistic offering with the user at the centre and we will continue to do so as we transition to a global brand in the UK, towards the end of the year."

### KITCHEN ACCESSORIES

#### ACCESS: Creative and practical cooking accessories



**ACCESS:** A one-of-a-kind new accessories range dedicated to cooking enthusiasts. The range comprises a bowl scraper, a sieve, an angled palette, a grater, a peeler, a zester, a brush, an ice cream scoop, a cake server, an apple corer, a spatula, a spoon as well as a small and large whisk. The prices of the products in the ACCESS range go from RRP £5.99 to RRP £13.99, making them affordable and accessible to a broad audience in the UK.

#### PREMIUM: Stylish and space-saving baking accessories



**PREMIUM:** A cleverly designed range catered specifically to pastry making and baking. The range comprises a rolling pin kit (RRP £34.99); a mixing bowl set (RRP £39.99), a utensils storage kit (RRP £34.99), a measuring spoon (RRP £10.00), a spatula (£10.00), a spoon (RRP £10.00) as well as a small and large whisk (retailing at RRP

£10.00 and RRP £12.00 respectively).

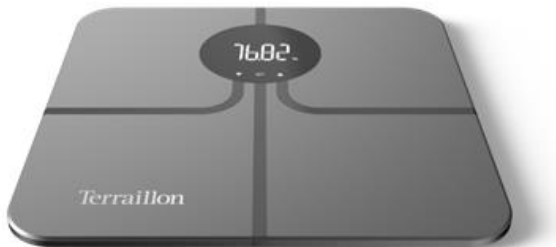
## CONNECTED WELLBEING

### HOMNI: the smart sleep solution



**HOMNI:** A **smart sleep solution** with four **sensors**, this **intelligent lamp** promotes healthy sleep with adapted light cycles and ambient sounds to help users wake up and fall asleep gently. It features programmes like 'Sleep', 'Wake up', 'Relaxation' and 'Nap'. **Connected** to the new Terrailon dedicated app, HOMNI analyses temperature, light, humidity and noise level of the room environment to provide users with tips to achieve a good night's sleep. Another unique feature is that it allows music streaming via Bluetooth. For a complete solution, **2 kinds of sleep sensors** will be available: **Dot**, a button-shaped sensor which is placed under the user's pillow for automatic and accurate analysis of sleep cycles and duration; and **Rest-On**, a belt sensor which also analyses heart and respiratory rates. The HOMNI and Dot will be sold together as a package for RRP £200.

### R-LINK: the world's thinnest connected bathroom scale



This **ultra-slim (12.5mm) connected impedancemeter** is designed with essential features to help users track weight-loss. It features **BodySense technology**, which calculates weight/body composition and **Bluetooth function** which automatically synchronises the collected data with the [Wellness Coach app](#). **R-LINK**, is **the only connected scale** part of the **new R-SERIES range**, which includes **R-COACH** (a non-connected weight & diet focused weighing scale) and **R-COLOR** (a non-connected colour coded weighing scale which tracks weight changes & BMI). Featuring a large glass platform (302 x 302 mm), and a large LCD screen display, the R-LINK can be connected **up to 8 smartphones and tablets** simultaneously with **SmartConnect**; a convenient feature for families. The R-LINK retails at RRP £100, the R-COACH at RRP £70 and the R-COLOUR at RRP £50.

Terrailon's latest product ranges will be showcased today and tomorrow at the bespoke Exclusively Housewares event; **stand 337 (Business Design Centre in London)**.

## About Terraillon

Founded in 1908, Terraillon, a leading innovative houseware brand, present in more than 80 countries, designs and manufactures appliances which exceed consumer expectations in health and well-being. Taking advantage of the latest technologies, Terraillon creates cutting-edge smart and connected health-focused devices; ranging from bathroom, medical and kitchen scales to activity trackers and blood pressure monitors. Besides offering precision and comfort, these devices provide real benefits to users through Terraillon's "Wellness Coach" mobile app for smartphones. Winner of multiple international awards ("Grand Prix de l'Innovation", "Red Dot Design Award" etc.), Terraillon's innovative designs have been exhibited at the Museum of Modern Art in New York. Today, Terraillon is a European leader in the kitchen and bathroom scale markets and exports to over 80 countries in 5 continents. The company sells over 3 million devices worldwide annually. Headquartered in Croissy sur Seine in France, Terraillon has an international team collaborating across different research and development units across the globe. The company also has offices in London, England, Hong Kong and China. For more information, please visit: <http://www.terraillon.com/en>

### For all media queries, please get in touch with our press contacts

#### PRESS CONTACTS

#### Nessa Payet

+33 (0)1 55 02 14 67

[n.payet@open2europe.com](mailto:n.payet@open2europe.com)

#### Delphine Boutrin

+33 (0)1 55 02 14 74

[d.boutrin@open2europe.com](mailto:d.boutrin@open2europe.com)