



Press Release



Terrailion Showcases Full Line of Connected Wellbeing Devices at Ideal Home Show 2016

From 18 March 2016 to 3 April 2016 at Olympia, Booth T1119/ Ideal Technology Hall

London, 10 March 2016 – With the 108th edition of the Ideal Home Show just around the corner, global houseware brand, Terrailion, is gearing up to introduce its full line of connected devices to help users achieve a complete monitoring of their health and well-being. Key highlights include Web Coach Easy View, a connected body composition analyser; NutriTab, a connected nutritional kitchen scale; Activ-T Band, a connected wellness activity tracker and Tensio Screen, a combined heart rate and blood pressure monitor. Embodying innovative designs, intelligent functions and unparalleled capabilities, these solutions connect seamlessly via Bluetooth to Terrailion's Wellness Coach smart phone application - offering users a unique and comprehensive view of their fitness and lifestyle (nutrition, weight, heart, activity and sleep).

Mark Ryan, TerrailionUK, Marketing Manager said: "Much like the iconic Ideal Home Show which has a long history, Terrailion has been exceeding consumer expectations in the areas of health and well-being for over sixty years. Our years of experience in digital measurement technology have enabled us to constantly innovate and create our new connected ecosystem of products which have a place in all parts of the house, from kitchens to bathrooms. Indeed, Terrailion is the first in the global houseware industry to create a holistic offering with the user at the centre and we couldn't be more pleased to be showcasing our solutions at this event for the first time."

Creativity and excellence are two values which Terrailion aspires to, developing intuitive and connected devices for users who wish to have a healthy lifestyle. A smart health ecosystem by Terrailion Wellness Coach Application allows you to keep abreast of your wellbeing; and helps you set and achieve your goals by coaching and monitoring you on a daily basis.

- Synchronise all your devices in seconds
- Set your goals and get exclusive tips to help you achieve them
- Track your long-term progress – your data history
- Share your results wherever you are on social media, with your doctor, your coach, your dietician etc.
- Stay motivated, with over 60 trophies to collect

WELLNESS COACH



NUTRITION

'You are what you eat'; keep tabs on your nutritional wellbeing, counting your daily energy, fat, sugar, protein, and salt intake, thanks to connected kitchen scales, watching your every food.

HEART

Wellbeing from the Inside out; a healthy heart rate and blood pressure is vital for your body's happiness. Connect your device to My Terrallon App and synchronise all your data in one place, heart, body, mind, and soul.

WEIGHT

Your weight is affected by many different aspects of your body: mass, fat, and muscle index, and your body's water levels. It is therefore important that your measurements are accurate, reliable, and recorded daily, so you can reach your personal goals.

ACTIVITY

Staying active is an important part of your wellness management. Whether you are sporty or just a casual walker, monitor and synchronise your daily activity with My Terrallon App. Recording your daily steps, distance, calories burned, and even your sleep cycle, with details on quality and quantity.

SLEEP

Not only can you keep track of your waking life with My Terrallon App but you can also monitor your sleep cycles, recording your nightly surroundings and comparing the results to provide your ideal sleeping environment for optimum relaxation.

**WebCoach
EasyView**



MY WEIGHT

The connected body composition analyser

Web Coach Easy View enables easy reading of your data (weight, body fat, body water, muscle mass, bone mass) thanks to its portable Easy View screen. All data is gathered and automatically synchronized on the Wellness Coach application for a simple understanding of the results and progress. Multi-functional, the Easy View screen also shows the room temperature, date, time, and includes a built-in timer.

Suggested retail price: £120

NutriTab



MY DIET

The nutritional kitchen scale

Winner of the bronze medal at the "Grand Prix de l'Innovation" at the Paris trade fair in 2015, NutriTab is a connected, nutritional kitchen scale which enables a clear and precise monitoring of your daily energy intake. Connected to the Wellness Coach application, NutriTab calculates the nutritional value of every food item you weigh (calories, carbohydrates, lipids, proteins, fibres and sodium).

Suggested retail price: £80

**Activi-T
Band**



MY ACTIVITY

The connected wellness activity tracker

Activi-T Band allows you to track, monitor, and receive information on your daily activities, including steps, distance, calories burned, and even your sleep. With a built-in alarm and sleep quality detection functionalities, Activi-T Band is your companion day to night. Connected to the Wellness Coach Application, you can also receive daily coaching and tips, helping you reach your goals faster, and share your performance wherever you are.

Suggested retail price: £50

TensioScreen



MY HEART

The blood pressure and heart rate monitor

In our highly connected day and age, you can reach your doctor in more ways than one. A solution introduced by Terraillon is our at-home Tensio Screen which allows you to monitor your heart rate and blood pressure yourself and share your results directly with your doctor, thanks to its unique connected feature. Thin and practical design, Tensio Screen provides limitless mobility capabilities.

Suggested retail price: £100

To find out more about Terraillon's range of connected devices visit booth T1119, Ideal Technology Hall

For more information or interview requests with Mark Ryan, Trade Marketing Manager, Terraillon UK, please contact our UK press representative

About Terraillon

Founded in 1908, Terraillon, a leading innovative houseware brand, designs and manufactures appliances which exceed consumer expectations in health and well-being. Taking advantage of the latest technologies, Terraillon creates cutting-edge smart and connected health-focused devices; ranging from bathroom, medical and kitchen scales to activity trackers and blood pressure monitors. Besides offering precision and comfort, these devices provide real benefits to users through Terraillon's "Wellness Coach" mobile app for smartphones. Winner of multiple international awards ("Grand Prix de l'Innovation", "Red Dot Design Award" etc.), Terraillon's innovative designs have been exhibited at the Museum of Modern Art in New York. Today, Terraillon is a European leader in the kitchen and bathroom scale markets and exports to over 80 countries in 5 continents. The company sells over 3 million devices worldwide annually. Headquartered in Croissy sur Seine in France, Terraillon has an international

team collaborating across different research and development units across the globe. The company also has offices in London, England, Hong Kong and China. For more information, please visit: <http://www.terraillon.com/en>

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