



Press release – 1st September 2017



IFA 2017: Terrailon presents HOMNI, a complete intelligent solution for a good night's sleep

- *First sleep solution medically approved by the European Sleep Centre to promote healthy sleep*
- *HOMNI to be unveiled at IFA with the all-new Wellness Coach-Sleep mobile app*

For over a century, Terrailon, the French specialist in metrology and European leader in connected wellbeing, has been offering high-end innovative devices to help users achieve a complete monitoring of their overall health, fitness and lifestyle. Currently present in the kitchen and bathroom sectors, Terrailon will be expanding into the sleep product category, with the all-new HOMNI solution and its dedicated Wellness Coach-Sleep mobile app.

In the last 12 months, 1 in 3 people are reported to have suffered from insomnia or other sleep related problems*. In recent years, sleep deprivation has become a critical public health concern. Research studies are also showing a close link between weight gain and lack of sleep. As a major player in the weighing scale market, Terrailon has created a solution to improve sleep quality, which naturally complements its current ecosystem of connected products linked to nutrition, weight, heart and activity.

HOMNI has been developed based on a partnership between Terrailon and the European Sleep Center to help improve public health and promote healthy sleep.

Improve Sleep Quality

A highly intelligent sleep solution, HOMNI is the ideal companion for a peaceful night's sleep and to wake up naturally feeling refreshed.

Thanks to the sleep and wake programmes developed in partnership with the European Sleep Centre, HOMNI helps the user fall asleep in the best possible conditions with harmonious lighting as well as a cardiac coherence regulator to monitor stress in order to wake up feeling refreshed.



It is the perfect combination of **lights and adapted sounds to help achieve peaceful, deep and restorative sleep.**

The **light diffused by HOMNI adapts to each stage of sleep**: red hues at bedtime does not disrupt the secretion of melatonin, a vital sleep hormone, which facilitates the process of falling asleep. On the other hand, the blue light inhibits the secretion of melatonin thereby helping users to wake up naturally.

The bedroom environment is a major factor in guaranteeing quality sleep. In view of this, the HOMNI analyses temperature, brightness, sound level and humidity in the bedroom throughout the night. This data is then automatically recorded on the dedicated Wellness Coach - Sleep application, allowing users to monitor their night's sleep.

Analyse each night with the Wellness Coach - Sleep application

Each HOMNI device is **accompanied by a "Dot"** sleep sensor that can be placed under the pillow. It provides detailed analysis of each night's sleep: **amount of sleep acquired, sleep cycles as well as body movements.** It is also possible to track the data of multiple users (two for instance) by adding a second "Dot" sensor.

For a more in-depth analysis, the HOMNI user can also purchase a **"Reston" sensor.** Like the Dot, the Reston evaluates the user's sleep pattern and provides details on the activity of the body since **it allows the monitoring of both heart and respiratory rates.** Complementary to HOMNI, it resembles a belt and is positioned under a fitted sheet without compromising the comfort of the user thanks to mere its 2mm thickness.

The data collected by HOMNI, the "Dot" and the "Reston" are then combined into the **Wellness Coach – Sleep** mobile application, which allows access to a complete dashboard and measures overall sleep performance. This determines the user's overall sleep quality.

Create a personalised lighting and sound ambiance

With the HOMNI, the **lighting conditions of the user's bedroom** can be changed according to their needs from a broad selection of **16 million colours.**

The HOMNI can also be used as a Bluetooth stereo speaker for users to listen to their favourite music and relax, or practice guided relaxation exercises via their favourite applications. In addition, the HOMNI offers **relaxation programmes** specially designed to recharge the user's energy and spirit.

HOMNI, accompanied by its "Dot" sensor, will be available in October **at a recommended retail price of (RRP) £199.** The "Reston" sensor will also be available in October at a recommended retail price of (RRP) £169.

[Click here to view HOMNI, the intelligent sleep solution, on video](#)

* Source: GFK survey among 27,000+ internet users (age 15+) in 22 countries – rounded

About Terraillon

Founded in 1908 and exporting to over 80 countries on 5 continents, Terraillon is one of Europe's leaders in the scales and culinary scales market. The company sells more than 3 million devices worldwide annually. Since 2013, the company has created intelligent connected well-being devices that, through the mobile application « Wellness Coach », offer users the true benefit of enjoying a healthier lifestyle. Awarded multiple times, Terraillon has received numerous international awards for their design and innovative quality of its products: Janus de l'Industrie 2000, 2006 and 2014, Red Dot Design Award 2006, IF Award 2006, 2008 and 2009 Design), Gold. For more information, please visit <http://www.terraillon.com>

Press Contacts

Nessa Payet

Tél. +33 (0)1 55 02 14 67
n.payet@open2europe.com