



Media Release – 1 September 2016



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## Terrailion presents R-LINK, the world's thinnest connected body composition analyser – 12.5 mm

On display from the 2<sup>nd</sup> to the 7<sup>th</sup> of September at IFA Berlin, Hall 7.2C – Stand 106

Terrailion, the French specialist of metrology and European leader in the kitchen and bathroom scale industry, presents its latest innovation at the IFA 2016 trade show in Berlin : the R-LINK, a new Bluetooth SMART-connected composition analyser. Featuring an ultra-thin, sleek design measuring less than 1-inch thick (12.5mm), the R-LINK is being launched part of the R-SERIES range, which includes the R-COACH and R-COLOR. The R-SERIES scales demonstrate Terrailion's expertise in terms of design as well as precision in weight and body mass measurement.

The R-SERIES scales feature a **world-record thickness**, thanks to an innovative design that allows the load cells and feet of the scale to be built into the base of the scale, making them ideal to fit easily into any bathroom interior. Design follows suit : **Sleek curved design with a metallic coating**, giving the R-SERIES scales a hint of simple elegance which appeals to both feminine and masculine tastes. Each product features a **round, backlit LCD screen** which provides optimal visibility, **4 high- quality weight sensors** which give accurate measurements and a broad platform for users to weigh themselves comfortably.

## R-LINK, the connected wellbeing companion at home

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- R-LINK**
- Connected weighing scale
  - Up to 8 connected users at once
  - Bluetooth Smart compatibility
  - BodySense technology
  - Ultra-slim design
  - Large backlit LCD screen
  - Large platform (302 x 302 mm)
  - Glass & stainless steel
  - **Suggested retail price of : £99/ 99€ (PPI)**
  - **Available in January 2017**

This new connected body composition scale\* incorporates **an array of revolutionary technologies** to optimise weight loss. Integrating the all new **BodySense technology**, the R-LINK calculates weight and gives a comprehensive measurement of body composition : fat, muscle, bone and water mass. This information is particularly useful in monitoring weight loss, in cases where users try to lose excess kilos while maintaining muscle mass.

Furthermore, with **SmartConnect**, the R-LINK can be connected **up to 8 smartphones and tablets** simultaneously ; a convenient feature for an entire family, for instance. In addition, its integrated **Bluetooth Smart** technology facilitates low energy consumption and automatic synchronisation of user's data.

*\*Works with Terraillon's [Wellness Coach](#) mobile application (compatible with both Apple and Android devices)*

## R-COACH, weight & diet focused weighing scale

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- R-COACH**
- Weighing Scale
  - Up to 8 users
  - Calories function
  - Activity mode (5 levels)
  - Ultra-slim design
  - Large backlit LCD screen
  - Large platform (302 x 302 mm)
  - Glass & stainless steel
  - **Suggested retail price of: £69/ 69€ (PPI)**
  - **Available in January 2017**

Apart from providing body composition and normal weight measurements, the R-COACH is integrated with a **new Calories function**. This function provides users with an estimation of their **daily calorie intake requirements** in order to maintain their current weight. This is further made possible due to a highly personalised configuration, integrating **5 different physical activity level settings**, to closely follow the user's lifestyle in order to obtain highly individualised and accurate results.

**The R-COACH is an ideal companion** which helps adapt diets in relation to specific caloric and weight management needs. In terms of weight loss, the R-COACH provides daily caloric requirements which users are advised not to exceed. Beyond this, monitoring different types of masses with the R-COACH is essential while dieting or taking up a sport.

### **R-COLOR, a color code to help track weight changes & BMI**

*Click here to download the visuals*



- **R-COLOR**
- BMI & weight variation between 2 weighings
- Up to 4 users
- Color Coach Technology
- Ultra-slim design
- Large backlit LCD screen  
Large platform (302 x 302 mm)
- Glass & stainless steel
- **Suggested retail price of: £49/49€ (PPI)**
- **Available in January 2017**

The R-COLOR provides a **simplified understanding of weight measurements** via its color codes : green, for weight loss ; orange, for weight stability, and red for weight gain. The same code applies to BMI : green for healthy, orange for overweight, red for obese and white to signify underweight.

Up to 4 users can be registered on the R-COLOR with automatic recognition.

**For further information, please contact our PR representatives**

### **About Terraillon**

Founded in 1908, Terraillon, a leading innovative houseware brand, present in more than 80 countries, designs and manufactures appliances which exceed consumer expectations in health and well-being. Taking advantage of the latest technologies, Terraillon creates cutting-edge smart and connected health-focused devices; ranging from bathroom, medical and kitchen scales to activity trackers and blood pressure monitors. Besides offering precision and comfort, these devices provide real benefits to users through Terraillon's "Wellness Coach" mobile app for smartphones. Winner of multiple international awards ("Grand Prix de l'Innovation", "Red Dot Design Award" etc.), Terraillon's innovative designs have been exhibited at the Museum of Modern Art in New York. Today, Terraillon is a European leader in the kitchen and bathroom scale markets and exports to over 80 countries in 5 continents. The company sells over 3 million devices worldwide annually. Headquartered in Croissy sur Seine in France, Terraillon has an international team collaborating across different research and development units across the globe. The company also has offices in London, England, Hong Kong and China. For more information, please visit: <http://www.terraillon.com/en>

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