

Media Invitation – 1st August 2016



IFA 2016 :
Terraillon unveils new range of connected wellbeing and kitchen innovations

On display from the 2nd to the 7th of September in
Berlin Hall 7.2C – Stand 106

Terraillon, global innovative housewares brand, will exclusively showcase an all-new line-up of connected wellbeing and kitchen innovations at this year's IFA.

R-SERIES: The thinnest scale in the world

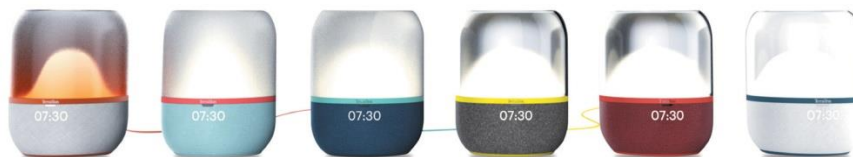


11.8mm
(integrated with new patented technology)

NUTRISMART: Connect with the automatic-food recognition scale



OMNI: Experience a smart sleep



Terraillon 'EXPRESS YOUR CHEF': An innovative range of kitchen and baking utensils, designed in France and endorsed by world-renowned pastry Chef Christophe Michalak



For all media queries, please get in touch with our press contact

About Terraillon

Founded in 1908, Terraillon, a leading innovative houseware brand, designs and manufactures appliances which exceed consumer expectations in health and well-being. Taking advantage of the latest technologies, Terraillon creates cutting-edge smart and connected health-focused devices; ranging from bathroom, medical and kitchen scales to activity trackers and blood pressure monitors. Besides offering precision and comfort, these devices provide real benefits to users through Terraillon's "Wellness Coach" mobile app for smartphones. Winner of multiple international awards ("Grand Prix de l'Innovation", "Red Dot Design Award" etc.), Terraillon's innovative designs have been exhibited at the Museum of

Modern Art in New York. Today, Terraillon is a European leader in the kitchen and bathroom scale markets and exports to over 80 countries in 5 continents. The company sells over 3 million devices worldwide annually. Headquartered in Croissy sur Seine in France, Terraillon has an international team collaborating across different research and development units across the globe. The company also has offices in London, England, Hong Kong and China. For more information, please visit: <http://www.terraillon.com/en>

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